

LAOHA

NEWSLETTER

2024

LAOHA reaffirms its leadership in transformative initiatives in Latin America and the Caribbean, consolidating itself as a reference in oral health in the region. In 2024, we achieved significant progress, such as the launch of the **New Periodontal Consensus**, which offers a comprehensive overview of periodontal conditions, accompanied by recommendations adjusted to local realities. Another milestone was the creation of the **Regional Declaration for the Advancement of Oral Health**, a collaborative effort that reinforces our commitment to cooperation and regional progress.

With great success, we launched the '**Content Generator**' web application during the **Gum Health Day Campaign**. This innovative tool significantly extended the reach of the awareness campaigns throughout the year.



Dr. Marcelo Bönecker
University of São Paulo

At the same time, we introduced the '**Oral Health Club Cast**' project, a space for lives and interviews that connect global experts, promoting debates on relevant topics in oral health.

The fourth edition of **CALL FOR ACTION** brought together leading LAOHA academics and special guests from all over Latin America, promoting an important exchange of ideas and solutions for oral health.

We are pleased to announce the arrival of two new members to our team: **Dr. María Beatriz Ferro** and **Dr. Marília Cabral Cavalcanti**. Both bring expertise and energy to strengthen LAOHA's commitment to excellence and the expansion of strategic partnerships. We also celebrated the election of the **new LAOHA Board**, which will be responsible for leading and setting the guidelines for the future of our association.

We are proud of this year's achievements and are confident in the positive impact we continue to make on oral health. In this **11th edition** of our newsletter, we invite you to find out more about these and other initiatives that highlight LAOHA's commitment to the progress of oral health in the region.

Happy reading!

Highlights

New LAOHA Board of Directors

Meet LAOHA's Leaders: A Team Committed to Advancing Oral Health

It is with great enthusiasm that we introduce the **new members of the LAOHA Board of Directors for the period 2024 to 2026**. Each member brings a wealth of experience and dedication to strengthening oral health in Latin America and the Caribbean.



Cassiano Kuchenbecker Rösing
President



Belén Stephanie Retamal-Valdes
Vice President



Bruno Bueno-Silva
Secretary Director



Cristina Cunha Villar
Direct Vice-Secretary



Juliano Cavagni
Director Treasurer



Marcelo José Strazzeri Bönecker
Substitute Director Treasurer



Amaury de Jesús Pozoz Guillén
Chairman of the Supervisory Board



Mohamed Ahmed Hassan Mahmoud
Fiscal Council



Lupe Margarita Salazar Zurita
Fiscal Council



Bernal Stewart
International Director



Carlos Guillermo Benítez Silva
International Director

Highlights

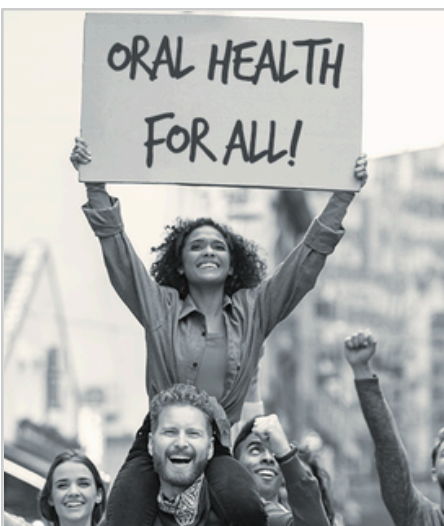


Regional Declaration: A Decisive Step Forward for Oral Health in Latin America

In a collaborative initiative with associations from Latin America and the Caribbean, LAOHA led a strategic meeting to discuss key points of the **Regional Declaration for the Advancement of Oral Health**. This crucial document aims to implement effective actions for the control and prevention of dental caries and periodontal diseases in the region. The meeting took place during **SBPqO 2024**, in a joint session between LAOHA and LAR-IADR, bringing together renowned experts and opinion leaders from various countries. [LEARN MORE](#)

New Periodontal Consensus: Advancing Periodontal Health in Latin America

The **Regional Periodontal Consensus** represents a milestone in promoting periodontal health in Latin America and the Caribbean. The documents that make up the consensus address the challenges faced in the region and provide recommendations on prevention, the impact on quality of life, risk factors, diagnosis, and treatment of periodontal diseases and conditions. This initiative was **officially presented at the SOBRAPI Congress** by academics and LAOHA members, reaffirming our commitment to improving oral health in the region. [LEARN MORE](#)



CALL FOR ACTION 2024: Building a Caries-Free Future in Latin America

The fourth edition of **Call for Action** brought together leading experts from Latin America and the Caribbean to discuss the progress of the **Regional Consensus on Dental Caries**. The event had the special presence of **Dr. Doralice Severo da Cruz, General Coordinator of Oral Health at the Brazilian Ministry of Health**, who presented updated data from the National Oral Health Survey, offering valuable insights for public health. The discussions emphasized both the urgency and the possibility of achieving a caries-free future in the region, highlighting concrete goals for prevention and oral health promotion.

[LEARN MORE](#)

◆..... Events and Initiatives◆



Oral Health Club Cast:
Connecting Experts and Oral Health Professionals

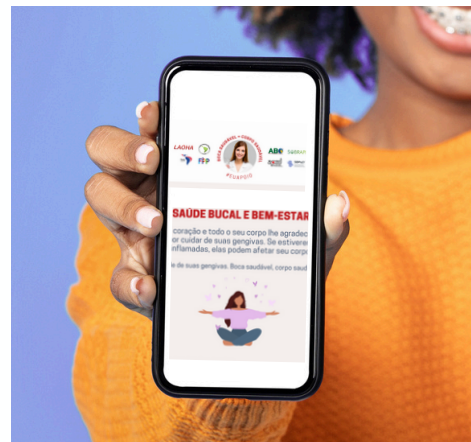
The 'Oral Health Club Cast' project promotes inspiring dialogues on oral health, connecting internationally renowned experts with dentists and students. In a relaxed and interactive format, the program has already welcomed notable guests, such as **Dr. Richard Watt**, **Dr. Marco Cornejo Ovalle**, **Dr. Benoit Varenne**, and **Dr. Franco Cavalla**. With discussions rich in practical and innovative insights, the initiative has established itself as a space for learning and sharing experiences. [LEARN MORE](#)

“Content Generator”

Innovation in the Dissemination of Oral Health Content

Developed to raise awareness on social networks, the **Content Generator App** has become an essential resource for oral health prevention campaigns, such as **International Gum Health Day (May 12)** and **World Day for a Caries-Free Future (October 14)**. With free and intuitive access, the tool has enabled professionals and institutions to amplify their messages, reaching communities throughout Latin America.

[LEARN MORE](#)



LAOHA at CIOSP 2024:
LAOHA Board members highlight progress during event

At CIOSP 2024, LAOHA Board members **Dra. Belén Retamal-Valdes**, **Dr. Cassiano K. Rösing** and **Dr. Marcelo Bönecker** participated in **Colgate Talks**, offering high-impact presentations. The talks highlighted recent advances in oral health, with a focus on strategic initiatives to promote oral health in Latin America and the Caribbean. [LEARN MORE](#)

Events and Initiatives

SBPqO 2024: Participation in Various Science-Supporting Activities Guides LAOHA's Contribution to This Edition of the Event



The **41st Meeting of the Brazilian Society for Dental Research (SBPqO)**, held in September, served as a key platform for an important discussion on strategies related to the Regional Declaration for the Advancement of Oral Health. Additionally, it was a valuable opportunity to show support for regional research through the **LAOHA-Colgate Awards** and the presentation of research by LAOHA fellows **Aldrin Huamán-Mendoza** and **Lucas Daylor** during the event's scientific program. [LEARN MORE](#)

Dr. Cristina Villar highlights regional advances in lecture on **New Periodontics Consensus** at UFRGS

During the UFRGS **Academic Dentistry Week**, Dr. Cristina Villar, ex president of LAOHA, gave an enlightening talk on the advances and data published in the Regional Periodontal Consensus. Throughout the event, Dr. Villar shared the progress made in various Latin American and Caribbean countries and also highlighted strategic recommendations for tackling periodontal diseases in the region. The presentation reinforced the importance of preventive practices and continuous efforts to improve periodontal health in different regional contexts.



[Check out the Periodontics Consensus documents here](#)



Workshops to Combat Dental Caries: Innovation in Public Management transforms the way we look at oral health

The **Knowledge Translation project**, supported by LAOHA, has reached a new level with the Workshops for Tackling Dental Caries. Based on the concept of **Minimal Intervention Dentistry**, the project has a website - full of resources and support materials - and a series of online and face-to-face workshops. The São Paulo State Health Department was another promoter of the initiative, which has already impacted more than 430 cities in the state, promoting changes in the way public health managers and professionals work. [LEARN MORE](#)

Events and Initiatives



LAOHA experiences Colgate's immersion center

In the second half of the year, fellows, LAOHA Board members and international collaborators, such as Dr. Ninoska Abreu, president of COHI, visited the **Colgate Xperience Center (CXC)**. Located in São Bernardo do Campo, next to the Colgate-Palmolive Research and Development Center, the space provides a unique immersion experience. Participants had the opportunity to explore innovations and technological advances in the area of oral health up close, reinforcing the commitment to excellence and innovation in the sector.

[Check out photos of the activity](#)

Get Together:

Meetings that strengthen connections and enrich the scholars' experience

LAOHA promotes periodic meetings between members, fellows, **strengthening ties, sharing experiences and building new connections**. These moments provide unique opportunities for learning, networking and integration, allowing participants to meet new colleagues and exchange valuable perspectives. These interactions enrich both the academic growth and the professional development of everyone involved. [Check out some of these moments!](#)



Scientific production: Articles published in 2024

In this section, we celebrate the dedication and academic excellence of the members of LAOHA's **Cariology and Periodontology Groups** and **doctoral fellows**, highlighting the scientific articles published throughout the year. [Click here](#) to view these important contributions published in prestigious scientific journals, which reinforce the impact of oral health research and innovation.

◆..... **Happenings at LAOHA**◆



LAOHA outlines its VISION 2030 at strategic meeting in São Paulo

On September 9, São Paulo hosted an essential meeting for the future of oral health in Latin America. The workshop, organized by the **Latin American Oral Health Association (LAOHA)**, brought together the board of directors. During the event, guidelines and goals that make up Vision 2030 were discussed, reaffirming LAOHA's commitment to promoting sustainable advances in oral health in the region. [LEARN MORE](#)

Team LAOHA wins double regional reinforcement

We were delighted to welcome **Dr. María Beatriz Ferro** and **Dr. Marília Cabral Cavalcanti** this year. With extensive clinical and academic experience in periodontics, the new members come to strengthen our regional actions and deepen our engagement with institutions throughout Latin America and the Caribbean. The commitment and knowledge they bring will be key to further expanding LAOHA's initiatives to promote oral health in the region. [Click here to learn more about these two professionals](#)



LAOHA Board reaffirms commitment to new actions for 2024

At the beginning of the year, during the CIOSP congress, LAOHA board members met to **align strategies and reinforce support for the new actions planned for 2024**. The meeting marked the start of a promising year, with a focus on implementing initiatives aimed at strengthening oral health in Latin America and the Caribbean, reaffirming the association's commitment to innovation and progress in the sector.

[LEARN MORE](#)

◆..... Happenings at LAOHA◆



Social Media Workshop:
Strategies to boost your digital presence

Having a consistent digital presence, however discreet, is essential in any area of activity. With this in mind, LAOHA invited **dentist and influencer Erick Queiróz** to give a practical workshop on creating content for social networks.

The event was attended by FOUSP fellows and professors, who took advantage of the relaxed meeting to gain practical tips and valuable insights. The aim was to help participants improve their visual strategies and position themselves with more confidence and impact on digital platforms.

Contributors to this edition:

Dr. Marcelo Bönecker, Dr. Marília Cabral Cavalcanti, Da. Maria Beatriz Ferro and Dr. Carlos Benítez

Text editing and design:
Adriana Wolff